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Dr. Madan Mohan Rao, a consultant and writer from Bangalore, is research director at the Asian Media Information and Communication centre (AMIC). He is the editor of three book series: "The Asia Pacific Internet Handbook", "The Knowledge Management Chronicles" and "AfricaDotEdu" (McGraw Hill). He is also editor-at-large of DestinationKM.com and contributor to the Poynter Institute blog on new media trends. Madan was on the international editorial board of the recently published book, "Transforming e-Knowledge."

Madan was formerly the communications director at the United Nations Inter Press Service bureau in New York, and vice president at IndiaWorld Communications in Bombay. He graduated from the Indian Institute of Technology at Bombay and the University of Massachusetts at Amherst, with an M.S. in computer science and a Ph.D. in communications. He is currently the director of the InfoComm Observatory at the Indian Institute of Information Technology, Bangalore.

Madan is a frequent speaker on the international conference circuit, and has given talks and lectures in about 50 countries around the world. He has worked with online services in the U.S., Brazil, and India. His articles have appeared in DestinationKM.com, The Economic Times, Electronic Markets magazine, Economic and Political Weekly, and the Bangkok Post. Madan is on the board of directors/advisors of numerous content and wireless services firms in Asia. He also participates in consultations at UNESCO, IDRC, and the Friedrich Ebert Stiftung (FES) foundation in India and Nepal.

He is the conference chair for India Internet World, India's largest annual Internet business conference, and serves on the conference committees of trade show group Messe Frankfurt in Germany, Singapore-based Asian Media Information and Communication Centre, and the global Internet Society.