

- Professor Nandini Vaidyanathan, an alumnus of Delhi School of Economics and London School of Economics, spent 20 years in the corporate sector with MNC'S all over the world.
- She has worked in a cross-section of industries, ranging from security, media, pharma, gas, office automation, equity market and animation.
- She is India's leading strategist in crisis management and has been associated with corporations and governments in sensitive negotiations and settlements.
- She is also one of the original proponents of outsourcing, having set up call centres, nearly thirteen years ago for a TNC in UK (British Gas).
- She has been teaching Entrepreneurship and International Biz at premier Business schools in India, US , and UK such as IIM-B, Princeton, and London School of Economics, for the last three years.
- She is Mentor-Promoter of a company called Startups (forstartups.blogspot.com) which mentors young entrepreneurs with management inputs such as structuring capital, incorporating the company, acquisitions, sources for funding, marketing and biz strategy, scalability, global expansion, etc. Her clients include cutting edge technology companies in the telecom sector, software companies with applications in hospitality and group networking, advertising agencies, publishing houses and construction materials companies.
- Startups is also actively involved with micro finance institutions in facilitating biz models in the micro enterprise development space that transcend poverty lines and loan recovery. She has been working with socio-economic aggregations in economies as plural as India, Afghanistan and the Sub-Saharan Region.
- Startups is always involved in handholding companies in intrapreneurial initiatives, and several of them are well on their way from morphing from good to great companies.
- She is on the Board of several companies.
- She has published articles and book reviews in leading international journals. She has written a series of books on entrepreneurship which will be in print early next year.
- She also hosts talk and chat shows on World Space Radio.