ISIM
International School of Information Management

Presents

INFOVISION 2011

The Data Differential

September 24-25 , 2011, Bengaluru

Registration

Registration are mandatory to attend the event. Register for this event through:

Day 1 Registration : http://www.infovision2011day01.eventbrite.com/

Day 2 Registration : http://www.infovision2011day02.eventbrite.com/

FREE to the Participants. Qualification Criteria apply. Day wise registration available.

For additional info, please contact: office@isim.ac.in

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Infovision 2011: "Data for Differentiation"

Objective

To deliberate and articulate the importance of Information management in bringing "strategic differentiation" for an enterprise. This is a Infovision 2011 "Data for Differentiation" Information Excellence Summit!

Overview

Today, Information Management managers, have a multi-fold competing priorities to balance. The data (internal and external, structured or unstructured) can open up unmatched opportunities of gaining information insights. The data deluge and the ushering of the use of Analytics would create both technical and transformational challenges. On one hand, they will have to transform the organizations' data assets into value-added, timely and accurate information to deliver in line with the goals of the business. On the other hand, innovating information usage for sustaining growth and creating product or service differentiation in the marketplace in which the enterprise operates.

Infovision is an ISiM crafted initiative, started in 2008. First of its kind in terms of collaborative effort from the biggest Industry forums like TDWI Chapter, CSI, DAMA, acm and IEEE

Themes

- CXO perspective on how to leverage Data for business differentiation and competitiveness.

- Explore the latest Technology landscape, share best practices and technology workshops

- Explore value proposition of BI from the perspectives of Businesses, Products/Technology, Service Providers, End user expectations with case studies, challenges and issues with the adoption of this technology

- Understand domain specific demands and strategies to leverage "evidence based" decision making.

- Alignment and the role of academia in generating new talent for next generation workforce

Target Audience

CEOs, CIOs, Decision Makers (VPs, Directors and Senior Managers), Industry Analysts, high-end BI Practitioners (Business Analysts, Architects), Academicians

AGENDA

September 24th (Saturday), 2011

From	To	Activity	Speaker
09:00	09:30	Registration, Coffee, Networking	
09:30	09:40	Welcome Note & Lamp Lighting with Sponsors and Advisory Board	Prof Shalini Urs, Executive Director, ISIM, Mysore
09:40	09:45	Event Kick Off	Surya Putchala, VP, TDWI Chapter (India) Chid Kollengode, President, DAMA India Chapter Bala Subbaraman G, Chairman, CSI Bangalore Chapter
09:45	10:15	Information Excellence Keynote: Achieving Competitive Edge using IM	Vijay Anand, Vice President and Managing Director, Intuit India
10:15	10:45	Business Transformation Key Note: Business Transformation in the Data Deluge World	K. R. Sanjiv, Sr. Vice President Analytics & Information Management Services, Wipro Technologies
10:45	11:15	Big Trends in IM - Opportunities and Challenges	Girish Venkatachaliah, Director Information Management and Business Analytics IBM (India Software Lab)
11:15	11:30	Break	
11:30	12:15	Trends, Challenges and Focus Areas in BFSI Risk Management	A.N. Jayaraman (Head), Zeeshan Rashid (Core Member) Risk Management Practice, TCS
12:15	13:00	Innovations in Data Driven Retail Marketing	Ajay Kelkar, COO, Hansa Cequity
13:00	14:00	Networking Lunch	
14:00	15:00	*Panel:* Data for Business Differentiation - Insights and Experiences *Moderator:* Susheela Venkataraman, MD, IBS, Cisco	Chandu Makkavalli, Director, Deloitte Consulting Chirag Buch, India Direct CEO, Bharati AXA Raghupati C N, Head, India Business, Infosys Raghavendra Hulgeri, Head- Global Risk Management , OFSS Radha Krishna S, Enterprise Architect & Program Manager, Intel
15:00	15:40	Data Leverage for Revenue Enhancement in Telecom	Sathya Karthik, CEO, Abiba Systems
15:40	16:00	Break	
16:00	16:45	Leveraging Data for Manufacturing Excellence	Renga V R, Manufacturing Practice Head, Infosys
16:45	17:30	Building Enterprise Analytical Roadmap: Best Practices and Insights from HP experience	Arnab Chakraborty, Director, HP Global Analytics
17:30	17:45	Vote of Thanks	Chidambaram Kollengode, President, DAMA

September 25th (Sunday), 2011

From	To	Activity	Speaker
09:00	09:20	Registration, Coffee, Networking	
09:20	09:30	Welcome Note	Srini Rengarajan, BI Head, Collabera
09:30	10:30	Analytics and Data Mining Workshop	Dr. Abhinanda Sarkar, Principal Scientist, Software & Analytics, GE John F Welch Technology Center
10:30	11:30	Real Time Anlytics Workshop	Ramesh Loganathan, Managing Director, Progress Software
11:30	11:45	Break	
11:45	12:45	Data for Decision Workshop	Dr. Shailesh Kumar, Google India
12:45	13:45	MDM Workshop	Jayant Prabhu, GM & Global Competency Head, Wipro
13:45	14:00	Knowledge Pack Summary	D V R Subrahmanyam, Intel
14:00	15:00	Networking Lunch	
15:00	15:45	Next Gen Competency Requirements for BI & Analytics	Mr. R N Prasad, Head, BI and Analytics and AVP, Education and Research, Infosys
16:00	16:15	Vote of Thanks	Bala Subbaraman G, Chairman, CSI Bangalore Chapter

Conference Committee

Advisory Team

Arun Gupta	Group CTO	Shoppers Stop
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General Chair	Chid Kollengode	Nokia, Bangalore
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Workshops Chair	D V R Subrahmanyam	Intel, Bangalore
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Budget and Finance	Prof Bala Subbaraman G	KCE, Coimbatore
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