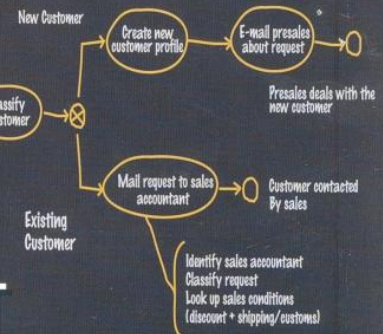




Bangalore, 27-28, August 2009

Workshop on BUSINESS PROCESS MANAGEMENT



Faculty
Prof. Raghu Santanam
W. P. Carey School of Business
Arizona State University, USA



International School of Information Management
University of Mysore

WORKSHOP ONE

Workshop Objectives

- ▶ Introduction to various techniques and tools of process analysis and management including process mapping techniques and simulation
- ▶ Build the competency required to model and analyze AS-IS processes and develop coherent and well thought out improvement plans for redesigning organizational processes
- ▶ Build the foundations for process analysis by focusing on key aspects of business processes, including collaboration, information flow, people, roles and business rules

Topics Covered

- ▶ Importance and benefits of a Process Oriented Enterprise
- ▶ Modeling and Analysis of AS-IS Business Processes
- ▶ Principles of effective business process design
- ▶ Simulation modeling to assess To-Be process models

* The workshop will use real business case studies in interactive sessions to deliver the core content. A course packet consisting of workshop notes, articles and business case studies will be given to each workshop participant. Business process modeling sessions will be conducted using industry-standard Business Process Modeling Software.

Background & Context

The ubiquitous presence of IT in every aspect of organizations and society requires today's managers and executives to have a clear understanding of the role technology plays in advancing business strategies. Fast changing, competitive landscapes require innovations in business practices that are often enabled by IT applications. Therefore business and IT leaders frequently need to collaborate on continuous innovations in business processes and explore how IT can accelerate and enable these innovations. The main objective of the workshop is to impart sufficient understanding of the issues we encounter in evaluating, designing, implementing and managing business processes

WORKSHOP VENUE

UDream Corporate Office,
Evoma Business Center
#14, Bhattrahalli, Old Madras Road,
K.R.Puram, Bangalore. 560049
<http://udream.co.in/workshops>
www.isim.ac.in/bpmworkshop

Registration Fee: INR 6,000.*
Early bird & educational professionals : INR 5,000.*

* Registration Fee includes teaching materials, lunch and refreshments

Contact
Jayanth: 09663376680
Shweta : 09663317770

Time: 9 AM to 5 PM

BUSINESS PROCESS MANAGEMENT



Prof. Raghu Santanam PROFILE



Raghu Santanam is an Associate Professor of Information Systems, W. P. Carey School of Business, Arizona State University, USA. His current research focuses on Health Information Technology, Business Process Change, Security and Information Supply Chains. He has worked with a number of organizations on Information Systems and Business Process related issues. He has been a Principal Investigator or Co-Principal Investigator on several projects with Corporations (including Intel, IBM and others) and Government entities.

Dr. Santanam is a guest editor of a special issue of the Journal Decision Support Systems on "Cyber infrastructure for Homeland Security: Advances in Information Sharing, Data Mining, and Collaboration Systems." He serves as an Associate Editor for Information Systems Research, Decision Support Systems, Journal of the Association for Information Systems and Journal of Electronic Commerce Research. He is the Program Co-Chair for the Workshop on e-Business, 2009 and is the co-chair of the Research Methods Track of the International Conference on Information Systems (ICIS) in 2009.

ISiM

ISiM is a new age school for the knowledge society. Committed to prepare the information professionals of tomorrow, ISiM trains professionals to design, develop, implement, manage and evaluate information systems in a wide range of environments in the global context. ISiM @ University of Mysore - a Ford Foundation Funded Initiative is pioneering the I-School movement in Asia in partnership with leading Universities in the US.

ISiM offers

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International School of Information Management

University of Mysore
Manasagangothri, Mysore - 570 006 India.
Tel: +91 821 2514699 Fax: +91 821 2519209
Email: office@isim.ac.in



www.isim.ac.in

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Collaborating Partners

- ▶ Dalhousie University, Canada
- ▶ University of Michigan, USA
- ▶ University of Pittsburgh, USA
- ▶ Syracuse University, USA
- ▶ International Institute of Information Technology, Bangalore
- ▶ Informatics (India) Limited, Bangalore