



## 15th International Conference on Management of Data COMAD 2009



Organised by

International School of Information Management, University of Mysore, India.

### Workshops

Dec 9, 2009: International School of Information Management, University of Mysore, Manasagangotri, Mysore - 570006

### Conference

Dec 10-12, 2009: Infosys Leadership Institute, Infosys Technologies Limited, Hebbal Electronics City Hootagalli, Mysore - 570018

## Sponsorship Prospectus

### History of COMAD



For close to two decades the COMAD - International Conference on Management of Data, modeled along the lines of ACM SIGMOD, has been the premier international database conference hosted in India. The first COMAD was held in 1989, and it has been held on a nearly annual basis since then. COMAD 2009, as always has a significant international participation, with about 30% of the papers being from outside India, including Europe, USA and East / South-East Asia.

The 15th COMAD is organized by International School of Information Management (ISIM) from December 9-12, 2009 at Infosys Technologies Limited, Mysore, Karnataka, India. Similar to previous years, the scope of COMAD 2009 will include not only traditional database areas but also add emphasis on Web Information Retrieval and Data Mining.

#### Keynote speakers:

**Dr. Rakesh Agrawal**  
Search Labs, Microsoft Research

**Prof. Amr El Abbadi**  
University of California, Santa Barbara

**Prof. Sunita Sarawagi**  
IIT-Bombay

## SPONSORSHIP PROSPECTUS

### Platinum

**INR 3 lakhs**

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### Gold

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## Venue:

- **Workshops: December 9, 2009**  
International School of Information Management, Mysore.
- **Conference: December 10-12, 2009**  
Infosys Leadership Institute, Infosys, Mysore.

## Silver

**INR 1 lakh**

**2 Free Registrations**  
**Featured Poster**  
**Prominent visibility on**  
**Website, Proceedings &**  
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## Bronze

**INR 50,000/-**

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**Featured Poster**  
**Prominent visibility on**  
**Website, Proceedings &**  
**Conference site**

**Demo Station cost per day INR 30,000/-**

- Dedicated table will be provided in the demo area
- Opportunity to personalize the demo station to provide product branding
- Opportunity to demonstrate tools to delegates during lunch, break times and special vendor demo breaks

## Conference Organizers:

**General Chair:** Shalini Urs, ISiM, University of Mysore, India.

**Organizational Chair:** Srinath Srinivasa, IIIT-Bangalore, India.

**Program Chairs:** Sanjay Chawla, USyd, Australia, Kamal Karlapalem, IIIT-Hyderabad, India.

**Industry Chair:** Prasad M Deshpande, IBM India Research Lab, Bangalore.

**Tutorial Chair:** Vishy Pooosala., Bell Laboratories, Lucent Technologies.

**Workshop Chair:** Rohini Srihari, University at Buffalo, State University of New York.

**Demo Chair:** Anirban Mondal, IIIT Delhi, India.

**Publicity Chair:** P Radhakrishna, Infosys SET Labs, Hyderabad, India.

**Publications Chair:** Vikram Pudi, IIIT Hyderabad, India.

## Website:

<http://www.isim.ac.in/comad2009/>

## Sponsorship Payment:

Cheques/DD drawn in the name of "COMAD 2009"  
payable at Mysore could be forwarded to CIM  
at the below address



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