THE FUTURE OF SMAC: TRENDS & DIRECTION

Panel Discussion



Guidelines

- Question or a statement would be projected
- Audience & Panel has 30 seconds to think
- Audience & Panel will express their opinion by display of placards
 - Green: Agree
 - Yellow: Neutral
 - Pink: Disagree
- Panelists will get 2 minutes to express their opinions on the projected question or statement
- Audience Q&A will be towards the end

Trial Question

This is Bollywood No 1 Pair



Social#1

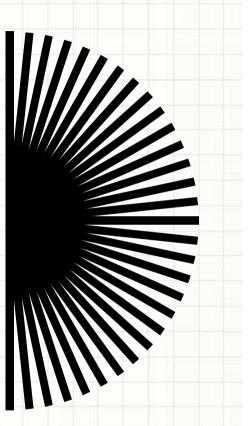
Are social platforms the new age collaboration tools replacing emails & other forms of communication

Social #2

Do you see social media platforms within an organization and external social media platforms like Facebook & twitter converging creating a single social persona for an End individual

Social #3

Coming to the utilization of social data, do you think social data is a credible source that organizations can rely on for decision making



Mobile#1

Will the mobile form factor really replace the classical PC as an end user device

Mobile #2

Are mobile apps an old wine in a new bottle, a lighter weight form of client server technology

Mobile #3

In the next 5 yrs, more people will buy on the mobile channel than on the internet or the store channel

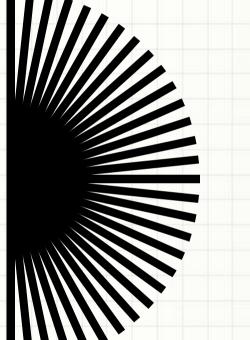
Mobile #4

In the next 2-5 yrs, atleast 70% of an organizations IT capability will be accessible via the mobile form factor

End

Does large data volumes necessarily mean better decision making

Do you see organizations integrating enterprise data from social, weblogs, machines to deliver better analytics



Do you think organizations today have the man power to derive insights from data

In 5 yrs time frame will open source be the preferred technology choice for delivering Analytics & Big Data initiatives

Cloud #1

Do you think Cloud is a credible vehicle to deliver BI, Analytics, DWH services?

Cloud #2

Do you agree that cloud/SaaS based BI applications reduce the initial cost but not the total cost of ownership

Cloud #3

Does BI on the cloud or the SaaS model pose a data security threat

In Conclusion

- Do you see the intersection of SMAC creating interesting opportunities for business innovation
- Do you think the intersection of SMAC creates interesting job options and how should one gear up for it

